

Investor's interest is first and foremost, along with a long-term appreciation of the property... Our management portfolio has included properties in Alabama, Mississippi, Florida, Georgia, North Carolina, South Carolina and Texas.

Ballard is one of the few property management firms that has earned the designation of Accredited Management Organization (AMO) through the Institute of Real Estate Management under the National Association of Realtors. This designation requires many years of experience, financial stability, professional skills, accreditation, integrity, and a strict adherence to the Realtor Code of Ethics.

We contribute to the success of a property by bringing years of experience, practical skills, and proven management success. Assets managed have included up to 500,000 square feet of office and retail space, along with 4,000 apartment units and housing for the elderly.

Our management team is highly trained in sales, developing and management (including residential and commercial real estate). These facets include management expertise in leasing, marketing, planning, financing, accounting, budgeting, preventative and regular maintenance, safety, computer resources, and construction.

A positive appreciation of a property is achieved by the Ballard philosophy that regards property management as a "people oriented business;" one which serves the needs investor while delivering a responsible product to the client. The Ballard name has become synonymous with a positive approach to property management. Four decades of property management experiences insure the long-term appreciation of the investor owned assets.

Ballard Realty has an extensive background of experiences in real estate. In the multifamily industry we have experience in developing, managing or acquisition of more than fifty multifamily units, ranging in size from 16 units to the 300 plus unit properties.

We have been active in both the commercial and retail property development. In the past five years the company has in excess of 500,000 square feet of retail space under management and in excess of 200,000 square feet of commercial space under management.

